

GIVE MOTHER'S DAY GIFTS THAT ARE 100% MUM APPROVED



For a **Mother's Day** gift that she really wants, you can't go wrong with **Mumdays**, a brand new experience gifting site that is dedicated to making mums feel special every day of the year. **Mumdays** provides unique combinations of experience gifts that offer quality me time and TLC. Mumdays provide the perfect gift, delivered in beautifully designed packaging.

Set up by former Editor, Channel Mum vlogger and mum of twins, **Ursula Brunetti**, to redress the fact that on average **mums have less than 30 minutes to themselves a day***, **Mumdays** works with leading tech brands which bring pampering and useful services direct to the home.

Partners include letterbox florist **Bloom & Wild**, at home massage provider **Urban Massage** and **Hassle** domestic cleaners, **Laundrapp's** laundry delivery services and **Le Salon App** for first class nail treatments.

MUMDAYS MAKES IT EASY TO GIVE THE RIGHT GIFT

Mums do so much it's impossible to know how to thank her on Mother's Day **but Mumdays gifts have been carefully curated to ensure mums get exactly what they want**; a reminder just how much they mean to you *and* a pampering present that gives them some well-deserved time off & TLC.

Founder, Ursula Brunetti says; "On **Mother's Day** mums want to know that they're **appreciated for all that they do**. Mumdays understands how overwhelming and intense motherhood can be. **We also know how tricky it can be to find a gift that shows just how much you care**. Our focus is all about making finding the perfect gift for mums, **easy and thoughtful**. We combine experiences into unique and thoughtful packages that exceed expectations and everything we do is mum-approved."

mumdays

All **Mumdays** experiences are 100% approved by the **Mumdays** panel of influential mums, AKA the **Mum Knows Best panel**. Made up by leading mum personalities, **Mumdays is the first gifting site to make sure each experience meets mums expectations.**

QUOTES FROM THE MUM KNOWS BEST PANEL ABOUT MUMDAYS:

"The mumdays gift pack was so beautiful and luxurious. It felt like a really special treat coming through the door." [Gemma Rose Breger](#), *This Is Mothership*

"Mumdays are something you don't realise how much you want or need until it happens. They make a perfect unexpected gift for any mum, and she will be eternally grateful." *Zoe De Pass*, [Dress Like A Mum](#)

"Mumdays is exactly what has been missing from the gift market for mums" – [Charlie O'Brien](#)

"Chic, well packed gifts that brighten up a mum's day." [Samantha Silver](#), *Beauty Director of Stylist*

Far from corporate and impersonal, **Mumdays** gifts are beautifully presented in a signature pink envelope with rose gold foil detailing. Each gift pack comprises of a heartfelt letter about motherhood, a beautiful voucher with sleeve, gift message card and a thoughtful 'Never Forget The Special Things' notebook.

Mumdays has meaningful gifts for every budget, with prices from £30 - £260.

The **Mumdays** offering is split between:

COMBINATION GIFTS These blend together the best experiences into gifts that exceed expectations, for example the **New Mum Indulgence** package, which includes a **60-minute massage, a bouquet of flowers, a 3 hour domestic clean and direct to door laundry services.**

SUBSCRIPTION GIFTS For gifts which keep on giving, the **Mumdays** Subscription gifts are perfect, for example the **Mumdays 3 Month Flower Haul.**

MOMENTS Mumdays Moments are standalone experiences, which are delivered direct to inbox via an e-voucher. For example the **Massage Moment** for a 60-minute massage.

NOTES FOR EDITORS:

For more information or to interview Ursula please email hello@mumdays.co.uk

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Experiences and services are subject to location availability according to our partners.

 mumdays.co.uk

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